ELECTRONIC PRESS KIT

CREATED, WRITTEN & EXECTUIVE PRODUCED BY:
DOMINIQUE SALERNO

DIRECTED BY:
ELVIRA IBRAGIMOVA

PRODUCED BY:
MARINA CATALA , KATIE MACK, DAVID MAIRE

STARRING:
DOMINIQUE SALERNO – as Diana
MICHELLE HURD – as Ciara
JASON VEASEY – as Charlie

Run Time: 24 minutes | Genres: Comedy, Romance

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@matched.show | MATCHED EPK © 2026

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LOGLINES & SYNOPSES

LOGLINE – PILOT Episode 1 'A Star is Born'
On the brink of losing her job, an elite matchmaker convinces her out-of-work actor friend to play the role of "the perfect guy" for a date with her wealthy client-from-hell.

SHORT SYNOPSIS – PILOT Episode 1 'A Star is Born'
Plagued by medical bills and on the brink of losing her job, ex-playwright Diana endures another soul-crushing day as an elite matchmaker. She listens to self-absorbed clients, survives a humiliating video call, and narrowly escapes being fired. At rock bottom, Diana convinces her talented actor friend Charlie to play the role of 'William' for a date with her client-from-hell Ciara. At the breakneck speed of a farce, the pair navigate the date's debacles and decide to expand the business.

LOGLINE – SERIES
An elite matchmaker creates a secret 'dating ring' pairing her wealthy clients with out-of-work actors.

SHORT SYNOPSIS – SERIES
Plagued by medical bills and on the brink of losing her job, ex-playwright turned elite matchmaker Diana uses her wealthy clients' lists of impossible romantic demands as casting breakdowns, hires her broke actor friends to portray these "dream dates," and inadvertently launches an underground empire…

OVERVIEW – SERIES
Ex-playwright-turned-elite-matchmaker Diana is plagued by medical bills and on the brink of losing her job. Desperate, she uses her wealthy clients' list of impossible romantic demands as casting breakdowns, hires her broke actor friends to portray these "dream dates," and inadvertently launches an underground empire.…

Initially vowing to work this dating scam only until her medical bills are paid, our matchmaker soon struggles to get out of the game. Not only is the money good, but the actors are doing their best work in years! Diana will battle the suspicions of rival matchmakers, the egos of needy actors, and the unrealistic expectations of her wealthy clients as she strives to turn a profit and stay out of jail.

TAG LINE
Dating is hard. Fraud is easy.

PITCH LINE
think "Sex and the City" (1998) meets "Breaking Bad" (2008)

GENRES & NICHES
comedy, romance, heist, series pilot, triple-F rated, inspired by real events

RUNTIME
24 minutes 05 seconds

ABOUT THE PRODUCTION

“MATCHED” is a proof-of-concept pilot for a half hour comedy series entitled “MATCHED.”

“MATCHED” is loosely inspired by Creator / Writer / Executive Producer / Actor Dominique Salerno’s experiences working as a professional matchmaker.

“MATCHED” was shot on location in New York City, NY and Jersey City, NJ over the course of 4 days and 1 overnight.

The “MATCHED” team came together from across the country. Many collaborators did not know each other before day one, but from the first moment there was a fantastic energy on set. For instance, the DoP, Rob Silcox, and the second camera operator, Sam Ott (a talented DoP in his own right), had never met before the shoot, but these two kind and creative souls instantly hit it off and worked brilliantly together. (See picture proof below!) It was like that across departments all over the shoot. As they say: good people know good people, and the crew was a match made in heaven! Everyone was incredibly generous and patient with the challenges of this sprawling indie shoot.

“MATCHED” Creator / Writer / Executive Producer Dominique Salerno found many of the locations and procured various donations for the shoot by walking into Jersey City businesses and striking up conversations with them directly. The community support for the project was incredibly generous.

“MATCHED” Creator / Writer / Executive Producer / Actor Dominique Salerno stored a U-Haul’s worth of equipment in her small Jersey City apartment between shoot days to make the project happen.

ACCOLADES

AWARDS

1. Best TV Episodic – New York Comedy Film Festival 2026
2. Kickass Short Award – LA Women Film Festival 2026
3. Best Series Pilot – Scene Awards 2026
4. Best Pilot – Independent TV Pilots – North Fork TV Festival 2026

NOMINATIONS

1. Honorable Mention – Best Short Film – The Broad Humor Film Festival 2026

OFFICIAL SELECTIONS

1. New York Comedy Film Festival 2026
2. LA Women Film Festival 2026
3. Dances With Films: LA 2026
4. Stay Gold Film Festival 2026
5. Atlanta Underground Film Festival 2026
6. New Jersey Film Festival – Fall 2026
7. The Broad Humor Film Festival 2026
8. Scene Awards 2026
9. Phoenixville Film Festival 2026
10. DaVinci Film Festival 2026
11. Buffalo International Film Festival 2026
12. Santa Fe International Film Festival 2026
13. Montclair Film Festival 2026
14. Deep Fried Film Festival 2026
15. North Fork TV Festival 2026
16. Hobnobben Film Festival 2026
17. East Lansing Film Festival 2026
18. Austin Film Festival 2026

CREATOR - WRITER'S STATEMENT

I want to tell this story, because I lived this story - except the fraud part, I promise! I worked as an elite matchmaker while still hustling as a broke artist in New York City, which meant I had to navigate two completely different social spheres simultaneously. While my artist friends were struggling to feed themselves, my matchmaking clients were storming out of dates because "Stanford's not an Ivy!" Somehow, I was a living link between these disparate worlds, and that jarring and sometimes hilarious disconnect inspired this series.

While MATCHED's comedic tone is light, fun, and flashy, this show keeps its audience engaged because it revolves around deep human needs: desire, rejection, fulfillment, and survival. It uses humor to address racial and class biases, because matchmaking and casting are two industries where rejecting people based on their "type" is still an accepted practice. I lived in that weird grey area where you're forced to ask: where does personal preference end and prejudice begin? It's a haunting question.

I believe that MATCHED has the glitz and glamour to entice audiences, the humor to keep them entertained, and the substance to help them reflect on how we tend to put people in boxes and fail to see our shared humanity.

xoxo,
Dominique Salerno

FULL CAST LIST:

Starring:

Dominique Salerno - as Diana
Jason Veasey - as Charlie
Michelle Hurd - as Ciara

also Featuring:

Jason Kravits - as Ralph
Joy Franz - as Betty
Ilda Mason - as Gabby
David Fierro - as Michael
Stephen Scott Wormley - as Ray
Krystina Alabado - as Heidi
Julia Murney - as Artist Collective Leader
Nick Mestad - as Rex
Marisa Brau- as Janet
Philip Estrera - as Brad
Mary Alice Mcnab - as Bartender
Ally Condrath - as Unemployed Actor

CREW LIST:

Creator & Writer: Dominique Salerno

Director: Elvira Ibragimova

Executive Producer: Dominique Salerno

Producers: Marina Catala, Katie Mack, & David M. Night Maire

Associate Producers: Camille Workman

Casting by: Rachel Goldman, CSA

Director of Photography: Rob Silcox

Editor: Marina Catala

Music by: Jason Pomerantz

1st A.D.: Heather Bingo
2nd A.D.: Nemuna Ceesay
Script Supervisor: Bryan Fitzgerald

B Camera Operator: Sam Ott
1st A.C.s: Ash Hiatt & Jadzia Erskine

Gaffers: Jared Diaw, Eric Gristani, Prannoy Jacob
Key Grip: Ivan McCartney
Swings: Will Houlihan, Randy Quintero & Edwin Rodriguez

Production Designer: Lucy Goldberg
Costume Designer: Don-Ya Key
Hair & MakeUp: Aisha Campbell

Sound Mixers: Cian Fitzgerald & Danny Hollis

Online Editor: Marina Catala
Finishing Producer: Ray Stanton
Colorist: Emily Bailey
Head of Production: Krystle Annand
Supervising Sound Editor: Bryan Parker
Dialog Editor: Caleb Hollenback
Sound Effects Editor: W. Blake Cook
Re-recording Mixer: Kristen Hirlinger

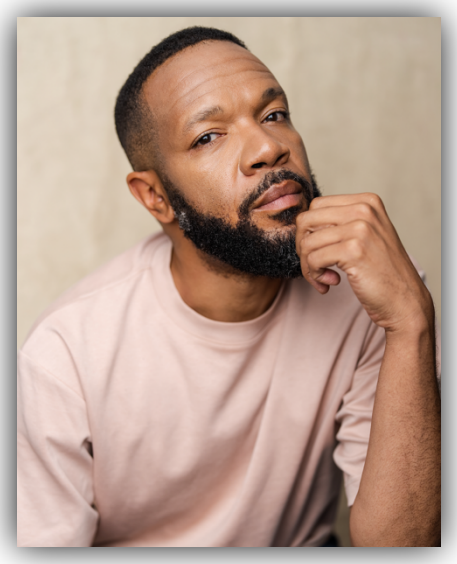
KEY CAST BIOGRAPHIES

DOMINIQUE SALERNO
CREATOR, WRITER, EXECUTIVE PRODUCER, ACTOR
as Diana

Dominique Salerno is a Jersey City based writer, actor, and ex-professional matchmaker. Her solo show "The Box Show" (where she plays 30 characters inside of a cupboard) won the "Overall Excellence Award" from FringeNYC, "Best Comic Script" from the United Solo Theatre Festival and received a rave review from The New York Times. (www.theboxshow.org). Her musical sketch comedy duo "Feminarchy" has been featured in *HuffPost*, *The New York Times*, *NowThis*, and more. She has an M.F.A in Acting from American Conservatory Theater, and a B.A. from Princeton University.

Website: www.dominiquesalerno.com
insta: @thedominiquesalerno
IMDb: www.imdb.com/name/nm5922617

JASON VEASEY
as Charlie



Jason Veasey was born in in Colorado Springs, Colorado. He is a New York based actor and singer who is a SAG Award nominee and two-time Obie Award winner. He can currently be seen playing George on Fox's latest TV hit *Best Medicine* (2026). Other film/TV credits include: *Friendship*, *Only Murders in the Building*, *American Gangster*, *Chicago Fire*, and *High Maintenance*. Broadway credits include *A Strange Loop* and *The Lion King*. He's also been seen at The Public Theater, Playwrights Horizon, Actors Theater of Louisville, The Denver Center and more!

insta & X: @veaseyville
IMDb: www.imdb.com/name/nm2803885

MICHELLE HURD
as Ciara

Michelle Hurd recently finished filming *Office Romance* for Netflix, starring Jennifer Lopez and Brett Goldstein. She can also be seen starring as 'Raffi' opposite Patrick Stewart on the Paramount+ series *Star Trek: Picard* which received universal acclaim from critics and fans alike. She also recently starred alongside Sydney Sweeney and Glenn Powell in the global smash *Anyone But You*.

On television, Michelle can be seen in the fifth and final season of You for Netflix, "Shepherd" on NBC's hit *Blindspot*, *Lethal Weapon*, *Ash Vs. Evil Dead*, the Marvel Universe series *Daredevil* and *Jessica Jones* ("DA Samantha Reyes"), and the A&E summer series, The Glades ("Colleen Manus"). Other credits include: *Walking Dead: Dead City*, *Pose*, *Hawaii Five-0*, *Devious Maids*, *90210*, *Witches of East End*, *How To Get Away With Murder*, *Bosch*, *Mysteries of Laura*, *Pretty Little Liars*, *Raising Hope*, *The Good Wife*, *Law & Order: SVU* ("Det. Jeffries"), *Gossip Girl*, *ER*, *Bones*, *According To Jim*, *Law & Order*, *Smith*, *Skin*, *Leap Years*, *Charmed*, *The O.C.*, *Kevin Hill*, *The Practice* and *Another World*.

Hurd serves as SAG-AFTRA's Secretary-Treasurer and Co-Chair of SAG-AFTRA's National Sexual Harassment Prevention Committee. The daughter of an actor and civil rights activists, Michelle has always understood the importance of Union work, and she received the SAG-AFTRA President's Award for Union Service in 2021. A proud alumnus of NYC's premier artist community at Westbeth, she also earned a Bachelor's degree from Boston University's College of Fine Arts.

insta: @realmichellehurd
IMDb: www.imdb.com/name/nm0403335

KEY CREW BIOGRAPHIES

ELVIRA IBRAGIMOVA
DIRECTOR

Elvira Ibragimova is an LA-based comedy filmmaker. Elvira is a half Jewish, half Muslim political refugee; hailing from sunny, Soviet-era Uzbekistan she landed in Brooklyn at age ten. After an initial career in architecture, she pivoted to comedy and filmmaking. She studied comedy and directing at Second City Film School. Her short DINGUS WISHES, placed in multiple film festivals and helped her secure the Viacom/Nickelodeon Directing Fellowship. Since completing the program, she's directed multiple episodes of JIMMY KIMMEL LIVE!, DANGER FORCE and FAIRLY ODDPARENTS. Her web series, WE'RE DOING GOOD!, premiered at SXSW, was nominated for a Webby and screened at HollyShorts, SeriesFest and BroadHumor where it won Best Series. She's a recipient of the Best Female Creator award from AMC Networks. Her short, SHIT ON YOUR LIP, screened at Austin Film Festival, Nevada Film Fest, Montclair Film Fest and won Best Ensemble at SeriesFest. She's directed multiple women-helmed comedy pilots; the latest, BLISS TALENT, won Best Series at Austin Film Festival. But if this all goes bust, she'll always have that pavilion she designed for the Golden State Warriors.

website: www.elviraibragimova.com
IMDb: www.imdb.com/name/nm9036780

MARINA CATALA
PRODUCER, EDITOR

Marina Catala is a New York-based editor and producer with over two decades of experience shaping story across scripted, comedy, documentary, and reality television. Her credits include Netflix's Survival of the Thickest and Girls5eva, CBS's The Amazing Race, NBC's The Biggest Loser, and truTV's Impractical Jokers, where she served as Executive Producer for nine seasons. With a background in both scripted editing and unscripted storytelling, Marina brings a sharp sense of rhythm, structure, performance, and story to her work. On Matched, Marina served as editor and producer, guiding the pilot through post-production from media management to final delivery, including editing, online finishing, and visual effects.

insta: @marinapcatala
IMDb: www.imdb.com/name/nm1434832

KATIE MACK
PRODUCER

Mack (she/her) is a queer, nomadic, creative producer and culture architect who believes how you make the thing matters as much as the thing itself. Award-winning in performance and audio storytelling, she builds the room where socially conscious, self-aware work happens — from the first creative conversation to the final audience experience — crafting conditions where collaborators feel safe enough to ask for what they need and bold enough to make something new. That's the freedom indie making is for.

website: www.mackstage.com
IMDb: www.imdb.com/name/nm6207794

DAVID. M. NIGHT MAIRE
PRODUCER

Cosmopolitan in nature, David is an alumnus of NYU's Tisch School of the Arts, earning his B.A. in Film & T.V. with a focus on Directing, and Minors in Producing and Psychology. This native Alpine's passion for directing led him to pursue a Masters in Live Action Short Form at SVA under famed music video and commercial director Bob Giraldi, and later a Masters in Screenwriting for Television and Film from Royal Holloway's University of London. He Cofounded AireBedd, a banner under which he has garnered thousands of laurels and awards for his short films and music videos, as well as produced content for Louis Vuitton, Moet Hennessy, Red Bull and the Leslie- Lohman Museum, amongst others.

website: www.dmnightmaire.com
IMDb: www.imdb.com/name/nm4731396

ROB SILCOX
DIRECTOR OF PHOTOGRAPHY

Currently residing in New York City, Rob is available for hire throughout the Tri-state area, New England and beyond as the director of photography, gaffer and assistant camera/operator. He specializes in conceptualization-to-post feature producing with a specific focus on complex lighting scenarios, camera setups and shot design. This includes a knowledge of scene and script analysis and talent direction. Extensive experience throughout production team from grip to gaffer to camera team working as cinematographer to camera assistant and operator. Proficient in film editing and a working knowledge of special effects rendering.

website: www.robsilcox.com
insta: @wildrebby
IMDb: www.imdb.com/name/nm5286094

HEATHER MINGO
1st ASSISTANT DIRECTOR

Heather Mingo is a 1st A.D. based in Los Angeles who loves cultivating kind and creative sets. She has worked on such projects as *Everyone Is Doing Great* (2018), *Katie's Mom* (2023) and *Happy Ending* (2025).

website: www.heathermingo.com
insta: @mingo_mingere
IMDb: www.imdb.com/name/nm2823022

JASON POMERANTZ
MUSIC COMPOSER

Jason Pomerantz is a Brooklyn-based composer, songwriter, keyboardist, and producer whose music has been featured in numerous podcasts, animated and film media, and theatrical productions, including Huffington Post, Funny Or Die, and The New York Times website amongst numerous others. Jason has performed at venues from Carnegie Hall to Brooklyn Bowl to New World Stages (NAMT). Projects include songs for Sesame Studios, ACLU's Know Your Rights University, his EP Panoramic View, and the Matched pilot.

website: www.jasonpomerantzmusic.com
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IMDb: www.imdb.com/name/nm10725270

FRAME GRABS

CONTACT INFO

SERIES PILOT

"MATCHED"
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insta: @matched. show
IMDb: www.imdb.com/title/tt42251858
official trailer: www.vimeo.com/1187807477
teaser trailer: www.vimeo.com/1188807881

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